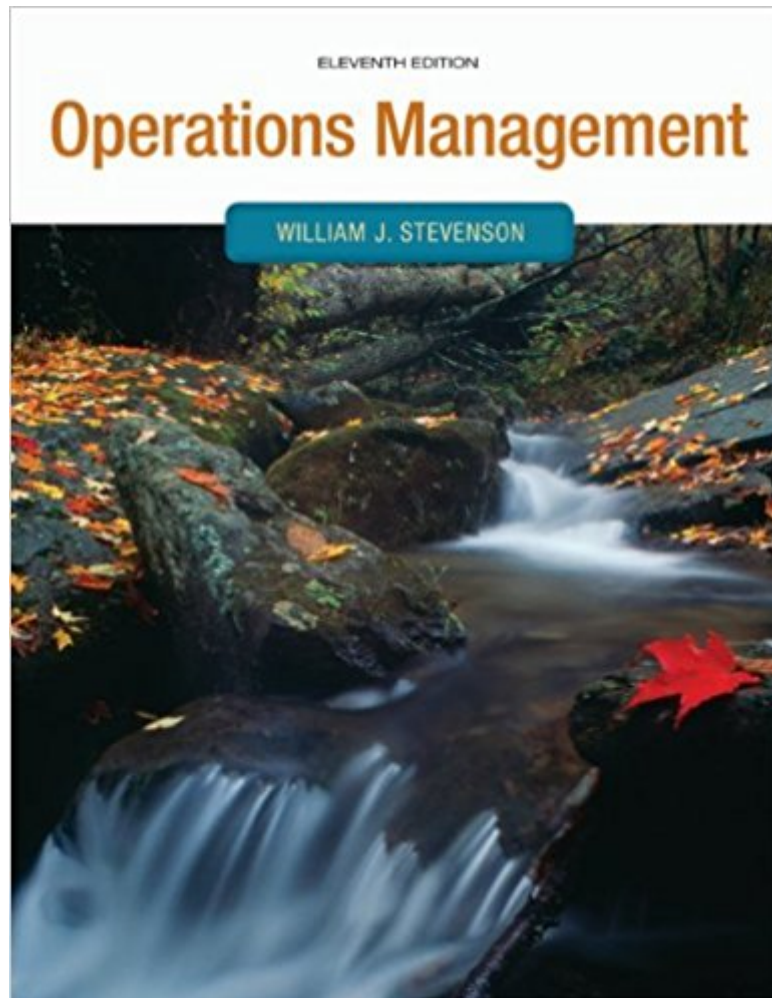




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Operations Management (Operations And Decision Sciences)



Synopsis

The Eleventh Edition of Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving. Through detailed examples and solved problems, short cases and readings on current issues facing businesses, and auto-gradable end of chapter problems and application-oriented assignments available in Connect Operations Management, students learn by doing, and the Eleventh Edition continues to offer more support for 'doing Operations' than any other.

Book Information

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Customer Reviews

Dr. Stevenson is an associate professor of Decision Sciences in the College of Business at Rochester Institute of Technology. He teaches graduate and undergraduate courses in production/operations management, management science, quality concepts, and quality applications. He is the author of textbooks in management science, statistics, as well as production/operations management. His articles have appeared in Management Science and Decision Sciences. He also serves as a consultant to the New York State Regents External Degree program. His current research interests are in quality applications. Dr. Stevenson received a

bachelor's degree in industrial engineering, and an M.B.A. and a Ph.D. in production/operations management from Syracuse University.

I bought the Kindle-PC version. It was a major pain in the butt to find the actual page, since it goes by "location".. so Page 16 and 17 could be from Location 4250 to 5380. I highly recommend this textbook. I'm buying a hard-copy to use in conjunction with my job as a Manufacturing Engineer. I don't usually get excited over textbooks, let alone reading and using them. This is like the holy grail of management.

Got this because I didn't want to spend \$160 on the new edition. Turns out that other than some chapter renumbering it's pretty much the exact same book. Even the end of chapter questions are the same. I recommend!

This product works as intended, good purchase, will but again, good seller, thank you very much for my good product

This was my first reading of such a lengthy textbook that also incorporates principles of managerial accounting, finance, and economics along with project management. The course I was taking was only six weeks long, and I assure you that in-depth study and mastery of the material takes longer. It was a nice balance of theory and application in formula and calculation. I found the text well laid out and easy to follow in most areas, as the author does a superb job of keeping description and explanation as simple as possible. I heartily recommend this book for anyone serious about the study of operations management.

I bought this book for my operation management class .The course I was taking was 4 months long. the book is a nice balance of theory and application in formula and calculation.Its a great book for Classes but its hard to study on your own

The book was listed as good condition but the back cover has been chewed on by a dog. Otherwise appears to be in ok shape.

Excellent Book, I recommend it 100%. Fast delivery and in great shape.

I'm still reading other OM books to compare this one too, but I was having a hard time following the text in this book and it isn't very captivating. (My professor was an OM genius and everything he taught was fascinating. He made the topics come alive. Although, he didn't necessarily follow the order of the book. For instance, some chapters he used the book's PowerPoints, and for some chapters, like the one on forecasting, he used his own PowerPoint notes.) Also, this book skipped topics and then came back to them, which I found rather annoying. I would rather the topics be explained entirely first versus bouncing around. Which brings me to this, a lot of times the author would say, "we'll cover this later/to be discussed later". Why bring up a topic to only say more about it later? That's a general pet peeve of mine for the textbooks that I've read that does this and so I have a negative bias already. These "to be discussed later" statements tend to be in quantitative books. I would think that there would be another (and better) way to present concepts in a more cohesive and creative manner, but I have never tried to articulate OM or accounting or finance or Econ on paper, so maybe this is the best that these authors can do when it comes to explaining quantitative concepts? Hm...

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